# $\label{total control of Tourism Sector} \textbf{TOURISM} \text{-} \ \text{Gives assistance and help to entrepreneurs of Tourism Sector.}$

• Capacity Building for Service Providers (Institutes)

	Description
Ministry Of Tourism  To improve behaviour and service levels of service providing persons coming in contact with tourists	Professional expertise is required for specialised vocations. Food Craft Institutes (FCIs) and Institute of Hotel Management (IHMs) provide technical training. Indian Institute of Tourism and Travel Management trains persons for taking up professions in travel and tourism. Tourism service providers are both in approved/organised and unorganised sectors. FCIs and IHMs cater mainly to the organised sector, i.e., hotels and restaurants.  The scheme was formulated to provide certain inputs for improving their behaviour and service levels. The inputs are: etiquette and basic manners, health and personal hygiene, cleanliness, basic service techniques, cooking techniques, basic nutritional values, garbage disposal, energy saving and basic tourism awareness, communication skills, first
	aid, client handling and behaviour skills, etc. The duration of the course ranges from 4 days to 6 days
Eligibility	How To Apply
Institutions conducting training using their own infrastructures in their own premises or are providing training on the site of service providers; in the case of FCIs and IHMs faculty and students are being used widely.	A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.  To Ministry of Tourism, Government of India, C-1, Hutments, Dalhousie Road, New Delhi – 110011
Ranafits	

### Benefits:

Financial support for capacity-building programmes

• Hunar-Se-Rozgar Tak - Sena Ke Sahyog Se (Creating Employable Skills)

	Description	
Ministry Of Tourism		
Off-campus collaborative effort of Institutes of Hotel Management with army units to ensure discipline, through training in food and beverages, and food production	The scheme is forward initiative in a synergy of efforts of designated hospitality institutes and army units. The intended outcome is: accessing and availing the training infrastructure with the army, and enriching the initiative by a sub-stream of trained persons imbibed with the spirit of military discipline and hardiness, implemented by specifically designated Institutes of Hotel Management as off-campus academic effort. The indicated army units will be co-implementers. The the course will be of six weeks in food & beverage service, and eight-weeks in food production.	
Eligibility	How To Apply	
Persons in the age group of 18 to 28 years and minimum eighth pass.	A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.  Contact to HRD Division, Ministry of Tourism, Government of India.	

## Benefits:

The army unit provides two sets of uniforms at a cost not exceeding Rs.1,900; provides lunch to trainees @ Rs.70 per day per trainee. Lodging is free of cost, expenditure shall not exceed Rs.2,000 per trainee.

There will be no application or course fees. An amount of Rs.1,500 as stipend is provided for food & beverage course and stipend of Rs.2,000 are provided for food production course.

## • Marketing Development Assistance (MDA)

Ministry Of Tourism  Financial support for tourism activities abroad	Description  The scheme provides financial support to approved tourism service providers for undertaking tourism promotional activities abroad.
Eligibility  Tourism service providers, viz., hoteliers, travel agents, tour operators, tourist transport operators approved by the Ministry and in the case of North-Eastern states and Jammu and Kashmir, approved by the concerned State  Tourism Departments. The scheme is for medical tourism/wellness tourism service providers	How To Apply  A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.  To the Joint Secretary (Tourism), Ministry of Tourism, Transport Bhawan, Sansad Marg, New Delhi

#### **Benefits:**

For participation in approved medical tourism fairs/medical conferences/wellness conferences/wellness fairs and road shows up to Rs.2 lakh will be provided.

Rahul Sankrityayan Paryatan Puraskar Yojna

#### **Ministry Of Tourism**

**Eligibility**- Any citizen of India including in-service and retired officers/employee

### **Description**

This scheme encourages original book writing in Hindi on Indian tourism related subjects, and gives awards to the outstanding ones.

Subjects related to tourism i.e., adventure, sports, beach, wildlife, mountaineering, trekking, hill tourism, water sports, holiday and leisure, travelogue and travel industry related to tourism; hotel industry, hotel management, applied nutrition & catering technology; tourist places of India and facilities available/to be made available there and tourism infrastructural facilities and potential of tourism promotion; maintenance and preservation of historical and cultural heritage; recreational facilities made available to tourists and related creative suggestions; tourist related statistics, scheme-wise budget and measures for tourism promotion; organising of national and international fairs, festivals, exhibitions, conferences and conventions and description of facilities available/to be made available; components helpful in increasing tourist arrival i.e. rules related to travel agents, tour operators, tourist car operators and hoteliers, their implementation and suggestions thereof; any other subjects related to tourism, etc., apart from those mentioned above; Indian archaeology such as monuments and their maintenance, epigraphs, museums and excavation, etc., and any other subject of archaeological importance. These should be of minimum 100 pages length excluding enclosures.

## • Refresher Courses for Regional Level Guides

Ministry Of Tourism	Description	
	Total training duration will be 12 days with viva on the last day	
Eligibility	How To Apply	
Guides	A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.	
	To the Indian Institute of Tourism and Travel Management,	
	Ministry of Tourism,	
	Government of India, Govindpuri, Gwalior – 474 01, Madhya Pradesh	
Benefits:		
Training		

### • Stand-alone Restaurants

	Description
Ministry Of Tourism  Approval of restaurants to ensure standardized world class services	Restaurants are an integral part of tourist's visit to a place and as such the services offered can make or mar both domestic and foreign tourists' experience/impression as they intend to enjoy the taste of authentic ethnic food, particularly the cuisine of different states of the country. With the aim of providing standardized world class services to tourists, the scheme for approval of restaurants has been introduced.
Eligibility	How To Apply
Existing small and medium businesses	A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.
	To Regional Director, India Tourism Office, Ministry of Tourism, New Delhi
Benefits:	
Independent restaurants that are outside t	the hotels and have more than 30 seats.

### • Tented Accommodation

	Description	
Ministry Of Tourism		
Voluntary scheme for project approval and classification of tented accommodation	Increasing demand for eco, adventure, wildlife and pilgrimage tourism involves staying in remote areas, forests, deserts and riversides. There is a shortage of accommodation, especially in remote areas. Moreover, permanent construction may either not be permissible or feasible. To meet the demand, camping facilities and tented accommodation is to be developed. Promotion and facilitation of camp sites necessitate quality, standards and safety norms.	
Eli albilita		
Eligibility  Owners of tented accommodation	How To Apply  A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.	
	Schemes.	
	To HRACC, Hotel & Restaurant Division, Ministry of Tourism, Government of India, C-1, Hutments, Dalhousie Road, New Delhi – 110011	

### Benefits:

Hotel & Restaurant Approval & Classification Committee (HRACC) inspect and assess the tented accommodation based on facilities and services offered. Classified tented accommodation/approved projects may be eligible for various concessions and facilities besides getting worldwide publicity.

### • Travel Trade

Ministry Of Tourism	Description
Online for E-recognition of travel trade service providers	E-recognition for travel trade service providers
Eligibility	How To Apply
<ol> <li>Travel agents: arranging tickets, accommodation, tours, entertainment and other tourism related services</li> <li>Inbound tour operators: arranging transport, accommodation, sightseeing, entertainment and other tourism related services for foreign tourists</li> <li>Tourist transport operators: providing transport like cars, coaches, boats, to tourists for transfers, sightseeing and journeys to tourist places, etc.</li> <li>Adventure tour operators: engaged in water sports, aero sports, mountaineering, trekking and safaris, etc. In addition, arranging transport, accommodation, etc.</li> <li>Domestic tour operators: arranging transport, accommodation, sightseeing, entertainment and other tourism related services.</li> </ol>	A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.  To Travel Trade Division, Ministry of Tourism, C-1 Hutments, Dalhousie Road, New Delhi - 110011

## Benefits:

The scheme is meant for approving the travel agents, tour operators, adventure tour operators and tourist transport operators. The purpose is to encourage quality, standard and service in these categories to promote tourism.