# AGRICULTURAL AND FARMERS- Gives assistance and help to Entrepreneurs in the Agricultural sector.

Assistance to NCDC Programmes for Development of Cooperatives

Ministry of agriculture	Description
To provide assistance to integrated cooperative development projects, share capital participation in growers / weavers cooperative spinning mills.	<ul> <li>Share capital participation in growers'/weavers cooperative spinning mills</li> <li>Integrated Cooperative Development Project in selected districts</li> <li>Assistance to National Cooperative Federations and National Federation of Labour Cooperatives.</li> </ul>
Eligibility	How To Apply
Cooperatives registered under the State Cooperative Societies Act or under the Multi-State Cooperative SocietiesAct are eligible for financial assistance under the scheme for all the activities mandated to NCDC	<ol> <li>Contact to any of the following:         <ol> <li>Contact to Joint Secretary (Cooperation), Department of</li></ol></li></ol>

 Capacity Building to Enhance Competitiveness of Indian Agriculture and Registration of Organic Products Abroad

### Ministry of agriculture

To give support to farmers / agricultural organizations for creation of computerized commodity specific, country specific database in standards, and sanitary, etc., measures affecting trade, organic product registration, etc.

#### Beneficiaries

Farmers, NGOs

### **Description**

The following activities are undertaken as part of the scheme: research studies/consultancy on various aspects of international competitiveness of Indian agriculture; support for awareness creation and training programmes relating to the agreement on agriculture and related agreements among farmers/ agricultural scientists/administrators in the country, preferably by State Agriculture Universities Support to farmers/agriculture related organizations for creation of computerised commodity-specific market information systems; creation of product specific/country-specific database in sanitary/phytosanitary measures, quality standards and environmental standards affecting trade in agricultural products reimbursement of organic product registration charges abroad and liaison with embassies abroad on matters pertaining to market intelligence and trade creation/improvement of infrastructure in laboratories engaged in examining standards for agricultural products including work relating to MRL testing use of ICT and development/purchase of software on WTO matters.

Eligibility	How To Apply
User groups of farmers/NGOs, individual farmers who are in a	A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.
position to invest to the extent of at least 30% of the cost of the	Contact to any of the followings:
project/technology for organic farming is eligible under this	Contact to Joint Secretary (Trade), Department of Agriculture & Cooperation, Krishi Bhavan, New Delhi - 110114

• Scheme for Cold Storage Unit - PEB Structure

scheme.

Ministry of agriculture	Description
Cold Storage Unit Type-2 – PEB structure for multiple	This scheme is implemented by the State Horticulture Mission
temperatures and product use, more than 6 chambers (of < 250	Cost norms :NHB takes up projects with capacity above 5,000 MT up to 10,000 MT as per following rates:
MT) and basic material handling equipment.	1. Rs.9,500/MT for capacity from 5,001 to 6,500 MT
	2. Rs.9,000/MT for capacity from 6,501 to 8,000 MT
Beneficiaries	3. Rs.8,500/MT for capacity from 8,001 to 10,000 MT
Farmers, Organizations	
Eligibility	How To Apply
Societies and other organisations which are provided grants-in-aid	A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.
are eligible	Contact to
	To Mission Director nd Joint Secretary (NHM)
	Department of Agriculture and Cooperation, Krishi Bhawan, Delhi-110114.

# • Dairy Entrepreneurship Development

Ministry of agriculture	Description
This scheme is centrally sponsored scheme by the Government of India to provide financial support to entrepreneurs to start a dairy and allied business. This scheme has come into effect from 1st September	<ul> <li>To provide financial support for starting dairy and allied businesses to generate rural self-employment and provide infrastructure</li> <li>To promote setting up of modern dairy farms for the production of clean milk</li> <li>To encourage heifer calf rearing, thereby conserving good breeding stock</li> <li>To bring structural changes in unorganized sector so that initial</li> </ul>

2010.  Beneficiaries  All Farmers	<ul> <li>processing of milk can be taken up at the village level itself</li> <li>To bring about up gradation of quality and traditional technology to handle milk on a commercial scale</li> <li>To generate self-employment and provide infrastructure for unorganized sector</li> </ul>
Eligibility	How To Apply
Any farmers, individual entrepreneurs, NGOs, companies, groups of unorganized and organized sectors, etc. are eligible to avail the benefits under this scheme.	A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.  Contact to  To commercial banks, state cooperative banks, SLDBS,  Regional rural banks and other agencies eligible form NABARD

#### Benefits:

- Entrepreneur's contribution: minimum 10% of total outlay
- Back ended capital subsidy: 25% (33.33% for SC/ST beneficiaries) of total outlay, subject to a ceiling
- Cold storage for milk/milk products: Rs.30 lakh
- Bank's share: Balance portion minimum 40%.
- Development Strengthening of Agricultural Marketing Infrastructure, Grading & Standardization

The scheme provides for contract T	
subsidy on capital cost re	This scheme is implemented in those States which have amended the Agriculture Produce Marketing Regulation (APMC) Act, wherever required, to allow direct marketing and contract farming and to permit setting up of markets in private and cooperative sectors.
<b>Eligibility</b> H	How To Apply
Laboratories, Central Agmark Laboratory and various offices of DMI are eligible.	A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.  Contact to  To Agriculture Marketing/Joint Secretary (Marketing), Department of Agriculture & Cooperation, Krishi Bhayan, New Delhi-1100114

#### Benefits:

The rate of subsidy shall be 25% of capital cost of the project. It will, however, be 33% in the case of the North-Eastern states, hilly and tribal areas in the states of Uttarakhand, Himachal Pradesh, Jammu & Kashmir and to entrepreneurs belonging to SC/ST and their cooperatives. Maximum amount of subsidy shall be restricted to Rs.50 lakh for each project and Rs.60 lakh in case of the North-Eastern states, hilly and tribal areas in the states of Uttarakhand, Himachal Pradesh, Jammu & Kashmir and to entrepreneurs belonging to SC/ST and their cooperatives. There will, however, be no upper ceiling in respect of infrastructure projects of state agencies.

• Scheme for Establishment of Agri-Clinics and Agri-Business Centres

Ministry of agriculture	Description
To provide agripreneurship training for two months on payment basis, with free handholding support for one year	This scheme is implemented by the Government of India. It is centrally sponsored scheme. This scheme provides extension services to farmers on payment basis through setting up of economically viable self-employment ventures. Selected trainees are provided agripreneurship training for a period of two months in
Beneficiaries	identified Nodal Training Institutes. Free hand-holding support is
Agriculture graduates irrespective of age	also provided for one year to trained agriculture graduates in obtaining bank finance, setting up their business in the area, etc.
Eligibility	How To Apply
Agriculture graduates irrespective of age	A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.
	Contact to
	To Joint Secretary (Extention) Department of Agriculture & Cooperation Krishi Bhav, New Delhi-110114 or (MANAGE), Rajendra Nagar, Hyderabad - 500030 Fax No.040-24015388.
Benefits:	
100% funding by Government of India	

# • Fodder and Feed Development

Ministry of agriculture	Description
Department of Animal Husbandry, Dairying and Fisheries is implementing a centrally sponsored fodder development scheme to supplement the efforts of states in feed and fodder development.	The scheme was modified in 2010 to ensure efficient use of available fodder/feed. With an outlay of Rs.141.40 crore, this scheme incorporates the following new components/technology interventions:  • To strengthen of feed testing laboratories • Introduction of chaff cutters • To establish silage making units • To demonstration of Azolla cultivation and production units • To establish by-pass protein production units • To establish Area Specific Mineral Mixture (ASMM)/feed pelleting/feed manufacturing units
Eligibility	How To Apply
Farmers, dairy cooperatives, NGOs, unemployed youth	A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.  Contact to: To Department of Animal Husbandry, Dairying and Fisheries, Government of India

#### Benefits:

The amount of subsidy for establishment of fodder block making units has been increased to 50% to encourage better participation and land requirement for assistance under grassland development including grass reserves component has been revised to 5-10 hectares. Per unit cost varies from Rs.0.70 to 85 lakh.

 Gramin Bhandaran Yojana A Capital Investment Subsidy for ConstructionRenovation of Rural Godowns

Ministry of agriculture	Description
Aims for Creation of scientific storage capacity and prevention of distress sale.	Under this scheme, the entrepreneur will be free to construct godown at any place as per commercial judgment except for the restriction that it would be outside the limits of Municipal Corporation. Rural godowns constructed in Food Parks promoted by the Ministry shall also be eligible.
Eligibility	How To Apply
The project for construction of rural godowns can be taken up by individuals, farmers, groups of farmers/growers, partnership, proprietary firms, NGO's, SHGs, companies, cooperatives, federations, Agricultural Produce Marketing Committees, Marketing Boards and Agro Processing Corporations.  Assistance for renovation of godowns will, however, be restricted to godowns constructed by cooperatives only.	A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.  Contact to  To Agriculture Marketing/Joint Secretary (Marketing), Department of Agriculture & Cooperation, Krishi Bhavan, New Delhi-1100114

#### Benefits:

Under the revised scheme, subsidy @ 25% will be given to all categories of farmers, agriculture graduates, cooperatives & CWC/SWCs. All other categories of individual companies and corporations would be given subsidy @ 15% of project cost.

In case of NE States/hilly areas and SC/ST entrepreneurs and their cooperatives and women farmers, subsidy shall be 33.33%

• Horticulture for Post- Harvest Management Projects

Ministry of agriculture	Description
This scheme includes the integrated post-harvest	To encourage integrated post-harvest management projects.
management projects: e.g., pack	

house, ripening chamber, refer	
van, retail outlets, pre-cooling	
units, primary processing, etc.	
Eligibility	How To Apply
Societies and other organizations which are provided grants-in-aid	A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.
are eligible.	To Mission Director and Joint Secretary (NHM)
	Department of Agriculture and Cooperation, Krishi Bhawan, Delhi-
	110114.

#### Benefits:

Credit linked back-ended subsidy @ 35% of cost limited to Rs.50.75 lakh per project in general areas and @ 50% of project cost limited to Rs.72.50 lakh per project in NE, hilly and scheduled areas, ensuring backwards and forward linkage; for stand-alone projects, NHM norms will be adopted.

## • Post-Harvest Technology and Management

Ministry of agriculture	Description
The prime goal of this scheme is to set up units using post harvest technologies and management, value addition, etc., technologies for by-product management, compost, etc.	Establishment of units utilising the available post-harvest technologies and management, value addition, scientific storage, packaging technologies and technologies for by-product management for animal feed and compost developed by ICAR, CSIR and those identified from within the country and abroad in the production catchments are supported with 40% assistance from the Government under the bilateral agreement of ICAR and SHGs/User groups (UG) of farmers/cooperative societies of farmers/NGOs.
Eligibility	How To Apply
SHG/User groups of farmers/ cooperative societies of farmers/ NGOs can enter into a bilateral agreement with the ICAR for the establishment of units utilising available post-harvest technologies and management, value addition, scientific storage, packaging technologies and technologies for by-product management for animal feed and compost developed by ICAR, CSIR and those identified from within the country and abroad in production catchments.	A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.  To Joint secretary (M&T), Department of Agriculture & Cooperation Krishi Bhavan, New Delhi- 1100114
Benefits:	

100% Grant-in-aid for purchase of machinery and contingency expenditure per demonstration for equipment as

#### below:

- 1. Power operated: Rs.3,000 2. Bullock drawn: Rs.1,500 3. Manually operated: Rs.1,000
- 4. For hilly areas, cost per demonstration will be 1.5 times of the above cost: Rs.2,00,000 or 40% of cost, whichever is less.
- Small Farmers' Agriculture-Business Consortium Agriculture-Business Development

#### Ministry of agriculture

# This scheme has been initiated to provide venture capital assistance in the form of equity, and arranges training and visits of agri-preneurs

#### Description

This scheme assists setting up of agribusiness ventures in close association with banks. It catalyses private investment in setting up of agribusiness projects thereby providing assured market to producers for increasing rural income and employment; strengthens backwards linkages of agri-business projects with producers; assists farmers, producer groups, and agriculture graduates to enhance their participation in value chain through project development facility; and arranges training and visits of agripreneurs setting up identified agri-business projects.

Venture capital assistance in the form of equity will be provided by Small Farmers' Agriculture-Business Consortium (SFAC), to be converted into a term loan till the bank term loan is fully repaid.

Venture capital after it becomes term loan could be repaid to SFAC in lump sum or in four quarterly installments together with interest at the same rate as the term loan.

#### **Eligibility**

# Individuals, farmers, producer groups, partnership/propriety firms, Self-Help Groups, companies, agripreneurs, units in agriculture export zones and agriculture graduates individually or in groups are eligible.

#### **How To Apply**

A Udyami Helpline: Dial 1800-180-6763 [Toll Free Number] for queries relating to this Schemes.

To Managing Director, Small Farmers Agri. Business Consortium(SFAC), 4, Siri Institutional Area August Kranti MArg, New Delhi-110016. or

To Agriculture Marketing/Joint Secretary (Marketing), Department of Agriculture & Cooperation, Krishi Bhavan, New Delhi-1100114

#### Benefits:

SFAC will provide financial assistance up to a ceiling of Rs.5 lakh depending upon size, location, activity and coverage for preparation of bankable Detailed Project Reports through empanelled consultants/institutions. Assistance will also be provided to State SFACs for undertaking promotional activities for agri-business development.

This scheme will be implemented with the assistance of National Institute of Agricultural Marketing (NIAM), Jaipur; MANAGE, Hyderabad; federations of industry associations such as CII, FICCI, ASSOCHAM, Ph.D., State SFACs, SAUs and others to vigorously publicize the benefits of Venture Capital Assistance Scheme to prospective entrepreneurs and produce organizations.